



## ZUORA CENTRAL PLATFORM

The only platform that powers subscription businesses with the agility to adapt to market demands at scale



As a subscription company, you want to tailor your experience to meet the ever-changing demands of customers, react to competitive pressures, seize growth opportunities, and adapt to volatile market conditions. All of this requires changes, but a single change results in over 15 downstream processes that need to be orchestrated to make it possible. Your subscription management platform lacks the depth of functionality and ease of extensibility. Zuora Central Platform is a process-centric platform powered by a modular microservices architecture that couples enterprise-grade capability with consumer-grade speed to give you the agility needed to extend subscription management capabilities at scale.

### Meet The Zuora Central Platform:

#### ✓ Highly Extensible

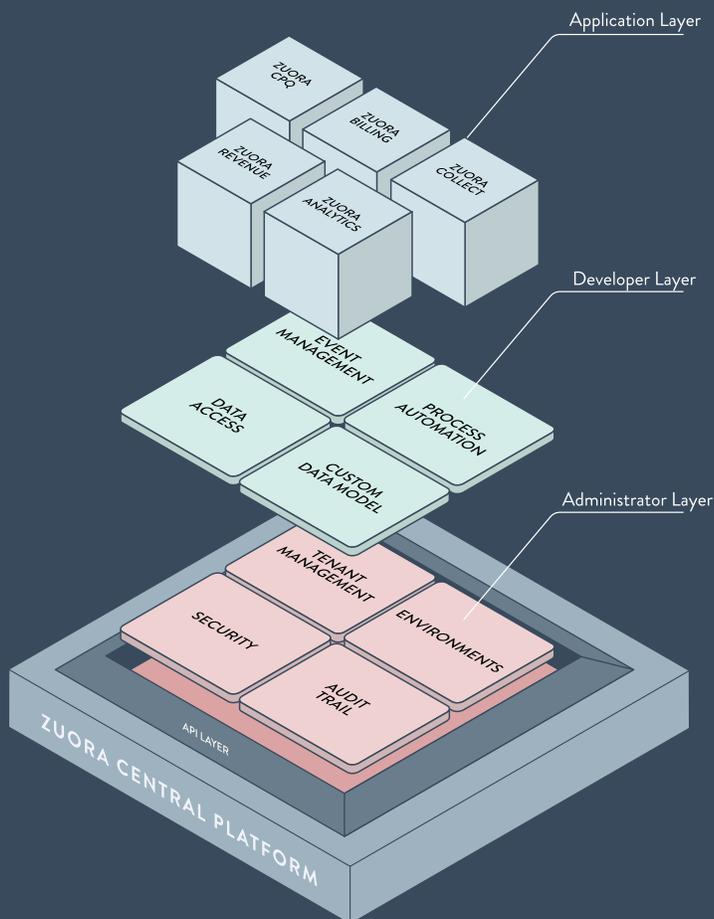
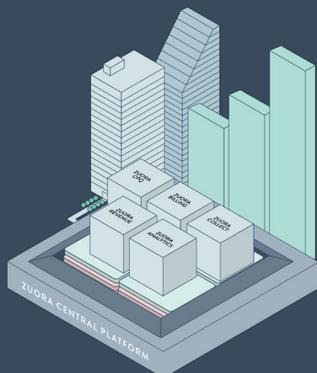
Standard set of tools for no code and low code developers

#### ✓ High-Performance Datastore

Distributed, high performance datastore with 5X higher custom data throughput

#### ✓ Inherent Process Automation

Intertwining platform microservices with distributed data



*“Zuora’s test environment capabilities allowed us to simulate a change to our product catalog on 150,000 subscriptions ahead of doing the change in production. The confidence it gave us led to the completion of the project several months earlier than anticipated with minimal impact on our users. Definitely an effective tool for the job.”*

**Paul Poulsen**

Engineering Manager



For more information, please visit  
[www.zuora.com](http://www.zuora.com)

## KEY CAPABILITIES & FEATURES



### Event Management

Listen for custom events and trigger tailored customer notifications, 3rd party system callouts and automated workflows



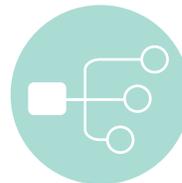
### Data Access

Access live distributed data with pre-built reports, custom report builder, and a standard SQL data query interface



### Tenant Management

Configure tenant and user roles, permissions, authorizations and settings individually via UI or automatically across all tenants via API



### Business Process Automation

Design and build workflows across Zuora and 3rd party applications using conditional logic, rules and automated tasks



### Custom Data Model

Extend custom objects and fields for industry-specific use cases like custom price tables, asset tracking, payment schedules, and more



### Environments

Test and deploy new functionality in a single environment with full self-service production data copy and service configurability



### Audit Trail

Minimize compliance risk exposure with reporting and monitoring of critical subscription activity across tenants



### Security

Maintain government-level network, application, and data encryption security including PCI, SOC 1 / 2 / 3, ISO 27001 / 27018, HIPAA, and more



### API

API-first development strategy that prioritizes making the best of breed APIs available for developer needs first