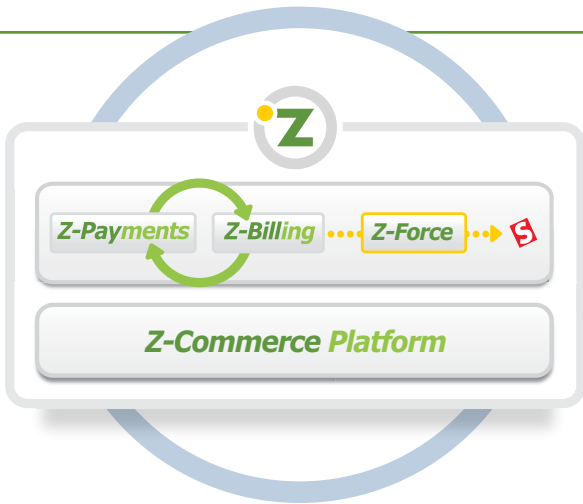


Z-Commerce Platform The first commerce platform for cloud developers



Is 2009 the year that developers move into the Cloud? Are you a Java, Ruby, Force.com, or Facebook developer building an application in the Cloud? Have you leveraged technical cloud services from Amazon Web Services, Google AppEngine, salesforce.com's Force.com platform or built an application on Facebook? Now that you're developing in the Cloud you're starting to wonder — how will you get paid in the Cloud?

Monetizing and operationalizing a cloud service shouldn't be so hard. If you're developing in the Cloud, why build and install your own billing infrastructure? Just as you can get storage from Amazon as a service, or run an application engine from Google as a service, why not get access to billing as a service through a bunch of web service calls?

Introducing the Z-Commerce Platform: the first open platform that makes it easy for developers to monetize Cloud Computing services. The Z-Commerce Platform provides a full commerce-as-a-service solution that lets developers plug in billing, payment, and subscription management services with just a few lines of code — and start getting paid.

Key Capabilities

With the Z-Commerce Platform developers get full access to all the power of Z-Billing, Z-Payments, and Z-Force, a development sandbox environment, online API documentation, sample code and toolkits to get started quickly, and the Zuora Developer Network site with forums and full developer support.

Get paid for what you build - If you really want to build a subscription billing and recurring payment solution, check out our careers page — we're looking for great engineers. But if you'd rather focus on building, launching, and growing your own business, then use the Z-Commerce Platform and start collecting payments quickly.

Open standards platform - Java developer? Force.com developer? Ruby developer? Facebook developer? Whatever your flavor, anyone can use the Z-Commerce Platform to add billing, payments, and subscriptions as services to your applications.

Full access to Z-Billing, Z-Payments, and Z-Force - Z-Commerce is the platform that powers Zuora's award-winning billing and payment applications. With the Z-Commerce Platform, any developer can directly create, read, update or delete any object, including invoices, payments, subscriptions, amendments, and more.

Monetize Facebook apps with subscriptions - Z-Commerce for Facebook makes it easy for developers to plug commerce widgets into their Facebook apps and start collecting recurring or usage-based charges immediately. Z-Commerce for Facebook includes a subscription console, plug and play commerce widgets, automatic access control checks, and self-service account management - everything Facebook developers need to start getting paid.

Fully documented API - No guessing, no time-consuming trial-and-error process. The Z-Commerce API is fully documented making it easy for developers to quickly plug in the desired billing and payment services.

Add new customers in just one step - The `SubscribeNow()` API call gives developers a simpler, easier, one-call API that handles all necessary steps to add new customers and orders. Use this to take orders directly from your website.

Developer sandbox environment - Join the Zuora Developer Network and get a sandbox environment for development, testing, or just playing around because it's so cool. Get yours now at developer.zuora.com.

Best practices and code samples - Go to developer.zuora.com for a full web store reference application. Use the code to jump-start the process of taking subscription orders directly from your website. You can also see a Facebook app that uses Z-Commerce for Facebook widgets to charge subscriptions and collect payments.

Leading-edge subscription development community - Online forums make it easy to collaborate with other subscription business developers. Join early at developer.zuora.com.

An on-demand system of record - Z-Commerce works with any platform or technology you decide to build on. All you need is an Internet connection and you will have all your customer, billing, payment, and subscription history in one place.

“Z-Commerce for Facebook enables Teach the People to manage an unlimited number of subscription pricing plans for our educators.”

— Jason Beckerman, Founder, Teach the People for Facebook



- **Powers the Business Cloud**
With the Z-Commerce Platform Zuora has ushered in the era of the Business Cloud - making it easy for developers to plug in commerce-as-a-service to their Cloud Computing services.
- **Works with all Cloud Computing platforms**
Z-Commerce is an open platform that works with any and all Cloud Computing and development platforms.

Z-Commerce for **facebook**

- **Enables subscriptions on Facebook**
Z-Commerce for Facebook makes it easy for Facebook developers to add commerce widgets directly into Facebook applications so they can start charging subscriptions and collecting payments.
- **Complete Subscription Billing and Payments Solution**
Orders, invoices, payments, collections, subscriptions, amendments... the Z-Commerce Platform provides a complete solution to monetize and operationalize a subscription business.



The Zuora Difference

How is Zuora different? Its team of top-notch subscription management experts, its vision of a world where businesses and consumers subscribe to services instead of purchase products, and the platform and products which are designed from the ground up specifically for subscription businesses.

The right people

Zuora's team of top-notch subscription management experts, including one of salesforce.com's first employees and WebEx's billing system architect, has fought on the front-lines of running successful subscription businesses. They've tackled the complexities of the subscription model and recognize the deficiencies of current billing software alternatives. And they've grown subscription-based start-ups into billion dollar companies.

The right vision

With the rise of the Internet and Cloud Computing, many products are moving to subscription services delivered online. Just as Amazon simplified online commerce, Google democratized online advertising, and PayPal automated online payments, Zuora now makes it easy to build, manage, and grow subscription businesses online.

The right products

Z-Billing, Z-Payments, and Z-Force provide an end-to-end solution to help subscription companies build, manage, and grow subscription businesses. The open Z-Commerce Platform gives developers a commerce-as-a-service solution and makes it easy to monetize Cloud Computing services.

“ If you get the chance to spend 15 minutes, or an hour with someone from Zuora to learn about this solution, it will be the most profitable investment of your life.”

— Bruce Richardson,
Chief Research Officer,
AMR Research